

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0003742939** File Number: **0000023794** Submit Date: **04/07/2017** Call Sign: **KFXA** Facility ID: **35336** City:

CEDAR RAPIDS State: IA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/07/2017 Filing Status: Active

### Report reflects information for : First Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
SECOND GENERATION OF IOWA, LTD.  Doing Business As: SECOND GENERATION OF IOWA, LTD.	Thomas J. Embrescia SECOND GENERATION PLACE 3029 PROSPECT AVENUE CLEVELAND, OH 44115 United States	+1 (216) 361- 1000	tje@secondgen. com	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
DAVID Tillotson  LAW OFFICE OF DAVID  TILLOTSON	4606 CHARLESTON TERRACE, N.W. WASHINGTON, DC 20007 United States	+1 (202) 625- 6241	DTLAW@STARPOWER. NET	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Cedar Rapids-Wtrlo- IWC&Dub
	Web Home Page Address	www.fox28iowa.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 1/2/17-3/27/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on the KFXA main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 25)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 1/3/17-3/28/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world o animals and plants, and the inventions inspired by them. This program aired on the KFXA main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 25)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 1/4/17-3/29/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program aired on the KFXA main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 25)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 1/5/17-3/30/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside and above the Earth. This program aired on the KFXA main digital stream.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	
Gymbol E/1.	

Digital Core Program (5 of 25)	Response
Program Title	Xploration Weird But True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 1/6/17-3/31/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes making paper ships together and learning the history of pirates. Children are encouraged to be curious and learn about science, history and culture through creativity and the scientific method. This program aired on the KFXA main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 25)	Response
Program Title	Xploration DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1/7/17-3/25/17, 7:00-7:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler shows viewers that the world is their laboratory. He uses "everyday" items to turn the world around him into a fun and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program aired on the KFXA main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 25)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1/7/17-3/25/17, 7:30-8:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans east is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the KFXA main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 25)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1/7/17-2/25/17, 9:00-9:30am, 9:30-10:00am
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, special adaptations animals have made, or a specific animal, and uses top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation, Jack travels from the Arctic to the desepicking ten animals that have made special adaptations to survive in the harsh environment. This program informs the viewer about animals and their habitat, which can lead the viewer to discussions regarding the environment and conservation. This program aired on the KFXA second digital channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 25)	Response
Program Title	The Brady Barr Experience
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1/7/17-2/25/17, 10:00-10:30am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous a endangered amphibious predators-alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. This program aired on the KFXA second digital channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 25)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1/7/17-2/25/17, 10:30-11:00am, 11:00-11:30am
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal, giving the viewer information about medical benefits, rescue, and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important, because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the KFXA second digital channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 25)	Response
Program Title	Rock The Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1/7/17-2/25/17, 11:30am-12:00pm
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows host Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the KFXA second digital channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 25)	Response
Program Title	Boomerang
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 3/4/17-3/25/17, 9:00-9:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a children's travel program featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. Filmed on location, Boomerang's young host share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special request. Children learn geography, exposure to other cultures and appreciation for the world in which they live. Episodes features include: meeting the world's oldest dog, exploring Mayan pyramids of southern Mexico, and traveling to a tiny island in the Timor Sea to visit a family who lives there. Due to a technical error, which has been corrected, the E/I bug did not air during this program on March 4, 11, 18 & 25. This program aired on the KFXA second digital channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (13 of 25)	Response
Program Title	Get Wild At The San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 3/4/17-3/25/17, 9:30-10:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the KFXA second digital channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 25)	Response
Program Title	Wild World At The San Diego Zoo

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 3/4/17-3/25/17, 10:00-10:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the KFXA second digital stream, channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 25)	Response
Program Title	Heroes Among Us
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 3/4/17-3/25/17, 10:30-11:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features true stories of exceptional men, women and children making a difference across the United States. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our nation today while going one step further, and teaches children key response behaviors critical to overcoming every day, unforeseen dangers. Episode examples include: a boy who displays courage and strength in his battle against cancer; a child who saved his entire class from certain catastrophe when a bus driver slipped into unconsciousness; dogs who bring joy to the mentally challenged; and, scouts who rally to save a hiker who falls from a mountaintop. Due to a technical error, which has been corrected, the E/I bug did not air during this program on March 4, 11, 18 & 25. This program aired on the KFXA second digital stream, channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (16 of 25)	Response
Program Title	Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 3/5/17-3/26/17, 9:00-10:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features close-up exploration into the world of wild animals living around the world. There is a special focus on the importance of habitat conservation as well as an emphasis on protecting endangered species which teaches children care and stewardship of the planet. Episode examples include: how humans have affected the tiger and elephant in India; how polar bears depend on their delicate habitat; and, how North American lynx only exist in one continent and are known to be one of the most reclusive animals in the world. Due to a technical error, which has been corrected, the E/I bug did not air during this program on March 5, 12, 19 & 26. This program aired on the KFXA second digital stream, channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 25)	Response
Program Title	Killer Instinct
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 3/5/17-3/26/17, 10:00-11:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the "Barefoot Bushman". Rob uses his skills to better understand the predatory behavior of the deadliest creatures. Children will learn an appreciation for the Australian continent with its unique and diverse wildlife, and a respect for the predator in nature. Animals featured include: feisty, cranky, wild Marsupial Carnivores; Box Jellyfish, Irukandji and Stonefish; and, the giant Amethystine python. Due to a technical error, which has been corrected, the E/I bug did not air during this program on March 5, 12, 19 & 26. This program aired on the KFXA second digital stream, channel 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 25)	Response
Program Title	Ariel & Zoey, Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1/7/17-2/25/17, 7:00-7:30am, 7:30-8:00am, 9:00-9:30am, 9:30-10:00am
Total times aired at regularly scheduled time	32
Total times aired	32
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on the KFXA third digital stream, channel 28.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 25)	Response
Program Title	Ariel, Zoey & Eli's Steal The Show, With Jim Peterik
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 1/7/17-2/25/17, 8:00-8:30am, 8:30-9:00am
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This music reality television show follows Ariel, Zoey & Eli (AZE) as they work with GRAMMY winner Jim Peterik in the recording studio to create a new album. Viewers are taken behind the scenes to learn the recording process and the collaboration behind creating a song. During the show, Jim introduces AZE to a variety of music genres. AZE also seeks advice from other famous musicians, entertainers, and advocates about songwriting. The song topics AZE cover include coping with the lo of a friend to how to stop bullying. This program aired on the KFXA third digital stream, channel 28.3.

Does the	Yes
Licensee identify	. 30
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (20 of	
25)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 3/4/17-3/25/17, 7:00-7:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the KFXA third digital stream, channel 28.3.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (21 of 25)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 3/4/17-3/25/17, 7:30-8:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on the KFXA third digital stream, channel 28.3.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (22 of 25)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 3/4/17-3/25/17, 8:00-8:30am

Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the KFXA third digital stream, channel 28.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 25)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 3/5/17-3/26/17, 7:00-7:30am, 7:30-8:00am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the KFXA third digital stream, channel 28.3.
Does the Licensee dentify the brogram by displaying throughout the brogram the symbol E/I?	Yes

Digital Core Program (24 of 25)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 3/5/17-3/26/17, 8:00-8:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the KFXA third digital stream, channel 28.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 25)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 3/5/17-3/26/17, 8:30-9:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program aired on the KFXA third digital stream, channel 28.3.

Does the	Yes
	103
icensee identify	
he program by	
displaying	
hroughout the	
-	
orogram the	
symbol E/I?	
Symbol E/T:	

#### Non-Core Educational and Informational Programming (1)

Non Core Educational and Inform - Core	
Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Into The Outdoors
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays, 1/1/17-3/26/17, 6:30-7:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features a diverse group of kids and adults which introduces fishing, camping, environmental concerns and outdoor safety, to viewers. There are also many great educational subjects for teachers and parents alike to share with their kids. This program airs on the KFXA main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response	
-----------	----------	--

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gregory G. Stuart
Address	600 Old Marion Rd. NE
City	Cedar Rapids
State	IA
Zip	52402
Telephone Number	(319) 730-6157
Email Address	gstuart@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Community Events: Aired each week during the quarter: Station produced public service announcements incorporating information highlighting school and community events such as school plays, concerts, museum exhibits and demonstrations in the KFXA coverage area.

#### Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 4/3/17-6/26/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program will air on the KFXA main digital stream.

Other Matters (2 of 19)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 4/4/17-6/27/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants, and the inventions inspired by them. This program will air on the KFXA main digital stream.

Other Matters (3 of 19)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 4/5/17-6/28/17, 8:30-9:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program will air on the KFXA main digital stream.

Other Matters (4 of 19)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 4/6/17-6/29/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on the KFXA main digital stream.

Other Matters (5 of 19)	Response
Program Title	Xploration Weird But True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 4/7/17-6/30/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes making paper ships together and learning the history of pirates. Children are encouraged to be curious and learn about science, history and culture through creativity and the scientific method. This program will air on the KFXA main digital stream.

Other Matters (6 of 19)	Response
Program Title	Xploration DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4/1/17-6/24/17, 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler shows viewers that the world is their laboratory. He uses "everyday" items to turn the world around him into a fun and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program will air on the KFXA main digital stream.

Other Matters (7 of 19)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4/1/17-6/24/17, 7:30-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the KFXA main digital stream.

Other Matters	
(8 of 19)	Response

Program Title	Boomerang
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4/1/17-6/24/17, 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	This program is a children's travel program featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. Filmed on location, Boomerang's young hosts share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special request. Children learn geography, exposure to other cultures and appreciation for the world in which they live. Episode features include: meeting the world's oldest dog, exploring Mayan pyramids of southern Mexico, and traveling to a tiny island in the Timor Sea to visit a family a family who lives there. This program will air on the KFXA second digital stream, channel 28.2.

Other Matters (9 of 19)	Response
Program Title	Get Wild At The San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4/1/17-6/24/17, 9:30-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the KFXA second digital stream, channel 28.2.

Core

Programming.

Other Matters (10 of 19)	Response
Program Title	Wild World At The San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4/1/17-6/24/17, 10:00-10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the KFXA second digital stream, channel 28.2.

Other Matters (11 of 19)	Response
Program Title	Heroes Among Us
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4/1/17-6/24/17, 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features true stories of exceptional men, women and children making a difference across the United States. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our nation today while going one step further, and teaches children key response behaviors critical to overcoming every day, unforeseen dangers. Episode examples include: a boy who displays courage and strength in his battle against cancer; a child who saved his entire class from certain catastrophe when a bus driver slipped into unconsciousness; dogs who bring joy to the mentally challenged; and, scouts who rally to save a hiker who falls from a mountaintop. This program will air on the KFXA second digital stream, channel 28.2.

Other Matters (12 of 19)	Response
Program Title	Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 4/2/17-6/25/17, 9:00-10:00am
Total times aired at regularly scheduled time	13

Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features close-up exploration into the world of wild animals living around the world. There is a special focus on the importance of habitat conservation as well as an emphasis on protecting endangered species which teaches children care and stewardship of the planet. Episode examples include: how humans have affected the tiger and elephant in India; how polar bears depend on their delicate habitat; and, how North American lynx only exist in one continent and are known to be one of the most reclusive animals in the world. This program will air on KFXA second digital stream, channel 28.2.

Other Matters (13 of 19)	Response
Program Title	Killer Instinct
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 4/2/17-6/26/17, 10:00-11:00am
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the "Barefoot Bushman". Rob uses his skills to better understand the predatory behavior of the deadliest creatures. Children will learn an appreciation for the Australian continent with its unique and diverse wildlife, and a respect for the predator in nature. Animals featured include: feisty, cranky, wild Marsupial Carnivores; Box Jellyfish, Irukandji and Stonefish; and, the giant Amethystine python. This program will air on the KFXA second digital stream, channel 28.2.

Other Matters (14 of 19)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4/1/17-6/24/17, 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the KFXA third digital stream, channel 28.3.

Other Matters (15 of 19)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4/1/17-6/24/17, 7:30-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable art of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on the KFXA third digital stream, channel 28.3.

Other Matters (16 of 19)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4/1/17-6/24/17, 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the KFXA third digital stream, channel 28.3.

Other Matters (17 of 19)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 4/2/17-6/25/17, 7:00-7:30am, 7:30-8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the KFXA third digital steam, channel 28.3.

Other Matters (18 of 19)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 4/2/17-6/25/17, 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the KFXA third digital stream, channel 28.3.

Other Matters (19 of 19)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 4/2/17-6/25/17, 8:30-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on the KFXA third digital stream, channel 28.3.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Gregory
Gerard
Stuart ,
Mr. .
KFXATV
Station
/Program

Manager

Yes

04/07 /2017 **Attachments** 

No Attachments.